

# soda day

Japan 2023

# SPONSORSHIP PROSPECTUS

JUNE 14, CHIBA

D A T A F I R S T

#sodadayjapan



# ABOUT SODA DAY JAPAN

## JUNE 14, 2023 | CHIBA, JAPAN

SODA Day Japan, by **SODA Foundation**, is the leading open source event for data and storage professionals, providing a platform for end users and developers to share and learn from one another.

SODA Day Japan 2023 will be held on June 14 at Tokyo Bay Makuhari in Chiba Prefecture, in conjunction with **Interop Tokyo**. Please consider yourself invited to meet with peers and like-minded people from the SODA community.

SODA Day Japan features an exciting speaker lineup from SoftBank, Toyota, NTT DoCoMo, Yahoo! Japan and many other companies and organizations. Speech sessions will cover cloud native data protection, hybrid/multi-cloud data mobility, metadata management, observability, and many other important topics.

## EXPECTED ATTENDEES 80+

This half-day conference is packed with keynotes, expert panel, technical sessions, and lightning talks. You will also have opportunities to network with innovators and leaders in open source data management and data autonomy.

We are expecting 80+ attendees in person.



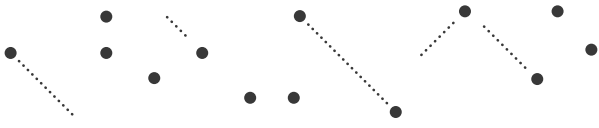
# SPONSORSHIPS- AT-A-GLANCE

Industry associations and media are welcome to participate as SODA Day Japan partners.

Contact us at [sponsorship@sodafoundation.io](mailto:sponsorship@sodafoundation.io) to secure your sponsorship, request additional details or discuss custom options. Signed sponsorship contracts must be received by **June 2, 2023**.

	Premier Sponsor 3 available	Event Partner Unlimited
<b>Speaking Opportunity:</b> Topic subject to program committee approval. Speaking slots based on availability.	●	
<b>Recognition on Event Signage and Website:</b> Prominent logo display on all event web pages and on conference signage.	●	●
<b>Email Recognition:</b> Logo included in conference marketing emails.	●	●
<b>Social Media Recognition:</b> "Thank you" tweets.	●	●
<b>Social Media Post from SODA Handle:</b> Sponsor can provide custom content (must be approved by SODA Foundation).	1x Twitter or 1x LinkedIn	
<b>Recognition During Opening Keynote Session:</b> Sponsor Recognition by Name.	●	●
<b>Keynote Stage Branding:</b> Logo prominently displayed on stage screens or signage.	●	●
<b>Pre/Post-Event Email Blast:</b> One-time use of the opt-in list to be sent by SODA Foundation.	Pre or Post-Event	
<b>Sponsorship Cost</b>	\$5,000	Free
<b>SODA Members, End-Users and NPO</b>	\$3,000	Free

SODA Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.



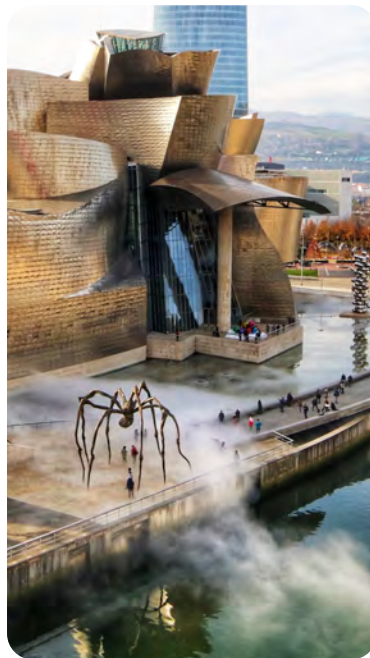
# UPCOMING EVENTS

Please contact us at [sponsorship@sodafoundation.io](mailto:sponsorship@sodafoundation.io) if you are interested in participating in the SODA-hosted events below:

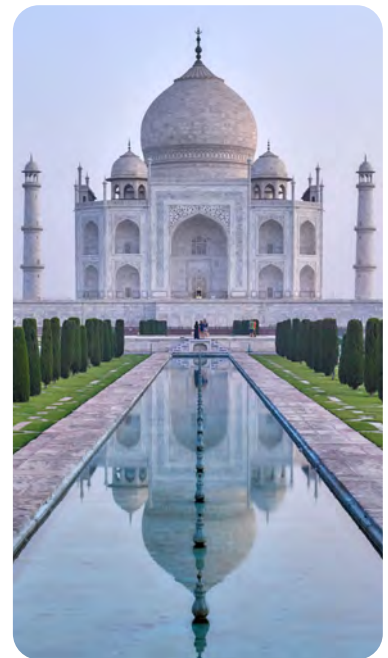
**SODA Day China**  
September 2023



**Data Vision**  
September 2023  
Bilbao, Spain



**SODA Day India**  
October 2023



## ABOUT SODA FOUNDATION

SODA Foundation, an open source project under The Linux Foundation, aims to foster an ecosystem of open source data management and storage software for data autonomy. SODA Foundation offers a neutral forum for cross-projects collaboration and integration, and provides end users quality end-to-end solutions.

Find out more about SODA Foundation: <https://sodafoundation.io>